



# BACKING UP YOUR BUSINESS

- ✧ OFF-SITE BUSINESS DATA BACKUPS
- ✧ SECURED & STAFF MONITORED
- ✧ DISASTER PLANNING & RECOVERY



- ✧ NETWORK MANAGEMENT
- ✧ DATA PROTECTION
- ✧ ON-SITE SUPPORT
- ✧ SYSTEMS SECURITY
- ✧ BUSINESS APPLICATIONS
- ✧ WEB HOSTING
- ✧ GRAPHIC DESIGN
- ✧ TECHNOLOGY @ HOME

# BACKING UP OFF-SITE IS THE MOST COMPLETE WAY TO PROTECT YOUR BUSINESS.

## *How valuable is your business data?*

What would happen if you lost your business data?

Could you recreate it?

Even if you could recreate it, how much time would this process take?

How much money would it cost you in lost business and lost opportunities?

Imagine doing business without your-

- ✧ Customer Records
- ✧ Emails and Contact Information
- ✧ Financial Data
- ✧ Key Databases
- ✧ Important Documents and Presentations

## *We back up your business.*

Nexus Digital's Data Protection Services ensure that your business can keep going in the event of virus, hacker, and spyware attacks, hard drive and hardware failures, natural disasters, human error, and theft.

The service includes-

- ✧ Secured, compressed, and encrypted data backups
- ✧ Automatic backups scheduled as often as you like.
- ✧ Redundant off-site storage for peace of mind
- ✧ Monitoring and notification services to ensure complete backups
- ✧ File version history for side-by-side file comparison
- ✧ Easy to use software for browsing files and quick one-click restore
- ✧ On-site disaster planning and data recovery.

## HOW DOES IT WORK?

Call to schedule your installation with Nexus Digital. At installation time, we will assist you in creating your data protection plan and install the software and set up your backup schedule.

When a scheduled backup runs, each file that is selected for backup is first compressed, then encrypted before being uploaded to the backup server on the East Coast. From there, it is backed up again to a backup server in Canada. Your encryption key ensures that only you can look at the information inside your backups. You can also start a backup manually at any time.

Backup sets are monitored for you as part of your monthly service. We will notify you if any discrepancies are found. You can browse and restore files any time you wish by starting the software on your computer.

Off-site backups are the easiest way to ensure data integrity for your business. For more information on Nexus Digital's Data Protection Service, visit our website at <http://www.NexusDigitalSolutions.com> and click on Data Protection Services or call 801-288-8835 and speak with one of our business technology experts.

## SERVICE PLANS\*

BUSINESS PLAN	ONE-TIME SETUP	MONTHLY FEE	TOTAL COMPUTERS	STORAGE SPACE	ADDITIONAL SPACE
LEVEL I	\$199.00	\$34.95	1 + Network	5 GB	\$9.95 / 500 MB
LEVEL II	\$199.00	\$59.95	1 + Network	10 GB	\$9.95 / 1 GB
LEVEL III	\$199.00	\$199.95	10 + Network	50 GB	\$9.95 / 1 GB

\* One-year service contract required. One-time setup charge plus first month's service fee due at time of installation. Payment may be made by check or credit card. See license agreement for additional important information.

\*\* Includes an extra 5 GB storage space.

Data set copies are available on CD for \$19.95 each or DVD for \$24.95 each.

## FEATURES

-  **Security and Encryption** - With NDS' Data Protection Services, your data is always safe. Your files are encrypted using state-of-the-art 256 bit AES encryption and stored in redundant, secure data centers located 500 miles apart from each other.
-  **Compression** - Files are compressed using maximum compression technology to ensure that both your bandwidth and storage usage are minimized.
-  **Backup Sets** - Setting up your backups is easy. Choose what to backup by folders or by file types. And with unlimited backup sets, you have complete control over your backups.
-  **Unlimited Revisions** - Do you have certain files that you constantly update? Ever wish you could go back to last Monday's version? Now you can. Store an unlimited number of versions of the same file. And with advanced revision rules, managing your revisions is easy.
-  **Restore Files 24/7** - Backed up data is useless if it can't be stored quickly and easily. Restoring files can be accomplished at anytime with just a few clicks of the mouse.
-  **Monitoring and Reports** - How do you know your backups really worked? NDS monitors your backups as part of your service, making sure that every backup set is successfully completed. We can provide reports to let you know what was backed up, when it was backed up, and how much storage space you are using.
-  **Multiple Computers** - Need to backup more than one computer or more than one office? With certain pricing plans, you have the ability to backup multiple computers within one main account for easy account maintenance. The software also allows you to backup mapped network drives. Setup is easy, a Nexus Digital professional consultant works with you during your installation to assist you in designing your data protection plan.
-  **Microsoft Exchange and SQL Server Plugins** - NDS' Data Protection Service gives you the power to backup your critical Microsoft Exchange and Microsoft SQL Databases.
-  **Microsoft Office Plugins** - The service also offers a free plugin that lets you backup your Microsoft Outlook .pst file as and the Microsoft BackupNow! plugin lets you backup the files you are working on directly from the Microsoft Office application.
-  **Free Support** - As easy as our Data Protection Service is to use, we recognize that sometimes our customers need assistance using our online backup service. That's why we offer unlimited free customer support by email or phone as part of your service. Under the business level plans, one hour of free on-site Data Protection Services support is included to help you maintain your data protection plan.



## ABOUT NEXUS DIGITAL

In 2001, Nexus Digital introduced the concept of "managed I.T.". It's proactive and preventive maintenance. It is experts experienced in network configuration, security, workstation support, and web integration.

We fit in like a member of your team, working in your best interests to secure and maintain your technology and data. You call us when you need us, and only pay for the time you need us. There are no expensive retainers or other overhead.

**Bottom line - Reduced downtime and reduced costs  
which equals increased productivity and increased profits.**

Give us a try. Last year, over 30 million dollars in local business and e-commerce was transacted on technology systems and networks built, secured, and maintained by Nexus Digital Solutions. See our website for more details at [www.NexusDigitalSolutions.com](http://www.NexusDigitalSolutions.com).

## WHAT YOU NEED TO KNOW ABOUT "HIPAA"

In 1996, Congress passed the Health Insurance Portability and Accountability Act ("HIPAA"). HIPAA was designed to reduce the administrative costs of healthcare and to promote the confidentiality and portability of patient records. HIPAA applies to any health care providers, health plans and clearinghouses (collectively "Covered Entities") that electronically maintain or transmit health information pertaining to individuals. Covered Entities must have appropriate measures that address the physical, technical and administrative components of patient data privacy.

**Data Protection Services assist you in achieving compliance by providing:**

- ✧ All data, including patient and billing records are encrypted before they leave your computers and are never accessible without your encryption key. In addition, data transfers over the Internet are encrypted using SSL technology.
- ✧ Encrypted data is stored in state-of-the-art redundant data centers.
- ✧ Backups and restores are automated, eliminating the need for manual data handling.
- ✧ Detailed logs store information of each file backed up and restored, creating audit trails.
- ✧ CDs and DVDs of data are available for additional archiving.

## FREQUENTLY ASKED QUESTIONS

### **Q: How secure is my data?**

**A.** Your data will be extremely secure. Your data is encrypted before it leaves your computer with an Encryption Key that only you have. The data is then encrypted again for its transit over the Internet. Your files are then stored, in encrypted form, on multiple servers in high security facilities. Because of the encryption, even storage facility personnel cannot access your data.

### **Q: How long will my backups take?**

**A.** The time it takes to perform a backup will depend on the number of files you are backing up, the size of those files and the upload speed of your Internet connection. Please keep in mind that for most broadband connections, upload speed is considerably slower than download speed.

Your first backup may take hours or even days as all of the files contained in your backup set will be transmitted to the Intronis servers. Subsequent backups will take a substantially shorter amount of time as only files created and/or modified since the previous backup need to be transmitted.

### **Q: Is there a charge for restoring files?**

**A.** No, there is no charge whatsoever for restoring files. You can restore as many files as you wish as often as you like.

### **Q: Can I view a backed up file without restoring it?**

**A.** Yes. The software contains a feature that will allow you to view a file without restoring it. This works by saving the file to a temporary space on your hard drive and then opening the applicable program to view it. This feature is useful, for example if you have multiple versions of the same file backed up and are not sure which version you want to restore.

### **Q: How many different versions of the same file can I store?**

**A.** You have the ability to save an unlimited number of versions of the same file. By default, the software is set up to save the last 10 versions. The software includes a sophisticated wizard that allows you to manage how old versions are handled, giving you control over your backups and over your storage space.

### **Q: Can I run out of storage space?**

**A.** No, you can never run out of storage space. If you are using more than the storage space included in your plan then you will receive an email approximately 7 days before the end of your billing cycle. You will be able to continue to backup and use the service uninterrupted. This 7 day period gives you the opportunity to delete files that no longer need backing up or to purchase additional storage space. If you are still over the purchased amount at the time of your next billing cycle, you will be billed for additional storage space at the rate included in your service plan.

### **Q: Can I use my computer while a backup is in progress?**

**A.** Yes. You can use your computer normally, including accessing the Internet while a backup is in progress. Backups should not significantly affect your system's performance.

### **Q: Can I manually start a backup?**

**A.** Yes, you can begin a backup at any time using the software.

### **Q: Can I receive copies of my data on CD or DVD?**

**A.** Yes. Nexus Digital Solutions does offer a service that will save your encrypted files on CD-ROM or DVD. The charge for this service is \$19.95 per CD or \$24.95 per DVD.